



Press Release

Date: 12/01/2010

Number of pages: 02

Edit Vesser to head BNP Paribas Real Estate in Romania

As of January 1st, Edit Vesser, BNP Paribas Real Estate Romania's General Manager, takes over sole responsibility for the company's domestic operations.

A co-founder of the company, Vesser is assuming overall responsibility following the departure of Ioana Momiceanu in 2009. Vesser is now responsible for the organization's business administration and the implementation of its strategy in Romania. Her main objective will be to strengthen BNP Paribas Real Estate's role in Romania as a top 5 player, offering its local clients premium real estate advice at international standards.

Edit began her real estate career in the U.S. and Hungary before being appointed to head up the launch of Colliers Romania in 1995. In 2001 Edit was involved in the development of the current team at BNP Paribas Real Estate in Romania. During this time she has also been responsible for securing new business and brokering major commercial transactions for multinational companies seeking office space. During her career, Edit has advised and brokered deals with a series of international and local companies including ING Group Nederlanden Life Insurance, PriceWaterhouseCoopers, British American Tobacco, Campofrio, Coty, Mercury Research and others. Edit was also responsible for successfully letting Opera Center, the first major office centre in Bucharest

Henri Faure, Deputy Chief Executive of BNP Paribas Real Estate: *"As the co-founder of BNP Paribas Real Estate in Romania, Edit has succeeded in setting up and managing a strong and dynamic team of real estate professionals. With her unique mix of local and international real estate experience she is very well positioned to lead the business in 2010. We look forward to supporting her and her team as they continue to develop new business and strengthen the BNP Paribas Real Estate brand in Romania".*

Edit Vesser, General Manager of BNP Paribas Real Estate in Romania: *"In 2010 BNP Paribas Real Estate in Romania will be focused on the business lines in which we have the best expertise: office letting and sales, valuation and top residential brokerage. The past year has also shown us that, in addition to brokerage, our clients need increasing amounts of real estate advice, which we deliver. I look forward to working with our team to help our clients navigate and take advantage of the many new opportunities that this fast-changing market offers".*



BNP PARIBAS REAL ESTATE

BNP Paribas Real Estate is a leading international real estate company, present in all the major European real estate markets, as well as in Middle East and India.

In Romania the current team of BNP Paribas Real Estate has been present since 2001, having earned a strong reputation over the years, gaining a solid experience with a number of renowned international and local clients such as: Coca-Cola, GE Money, Procter&Gamble, Petrom, Vodafone, Orange, Accenture, BMW, ING Bank, Autoitalia, Oracle, AC Nielsen, Renault, Medcover, etc.

About BNP Paribas Real Estate

BNP Paribas Real Estate is a leading international real estate provider, and the market leader in Europe, in terms of results, according to Property Week annual ranking: *Agency 2009*. It offers clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management.

BNP Paribas Real Estate has local expertise on a global scale through its presence in 29 countries (14 subsidiaries and 15 alliances) across Europe, India and Middle East with 3,200 employees in 129 offices. BNP Paribas Real Estate is a subsidiary of BNP Paribas, one of the world's six 'safest' banks in 2009 according to Standard & Poor's.

For more information: www.realestate.bnpparibas.com

Real Estate for a changing world

Press contacts:

Roxana Bucerzan - Tel: +40 21 312 7000 – roxana.bucerzan@bnpparibas.com

Aurora Vasile - Tel: +40 21 312 7000 – aurora.vasile@bnpparibas.com